

NORTH SHORE TMA

Solving transportation problems
& benefiting the environment



Fall/Winter 2009 -10

Volume 1, Issue 3

C C O M M U T E R C O N N E C T I O N

Fall 2009 Promotion

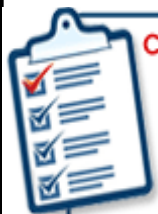
Thanks to all the folks who participated in the North Shore TMA Fall promotion. The theme was Turn Your Nightmare Commute into a Dream by carpooling with a neighbor who works with you or a co-worker who lives nears you or on the way to your employment. Winners for the promotion will be announced during the week of Decemeber 7th.

Although the promotion is over and we did accomplish our goal to add carpools, you may still form a carpool and enjoy the benefits we offer. Please visit our website at www.NorthShoreTMA.org and register for ridematching, and if you form a carpool sign up for our Guaranteed Ride Home Program. Questions, please call or email Al Marrone at 603.702.2156 or AIMarroneTMA@Yahoo.com.



Inside This Issue

NSTMA Fall Promotion	1
Cummings Center Survey	1
OSRAM Sylvania hosts Transportation Mgt.	2
Go Green/ Save Green Winners	2
Winter Promotion	3
Calendar	4



Cummings Center HR Directors and Office Administrators

Let us know how we can
better support you and
your employees!

Take Our
3 Minute Survey



HR directors and office administrators: take our transportation survey for Cumming Center tenants. This survey will take 3 minutes and will assist us in helping you and your company. Let the North Shore Transportation Management Association (TMA) visit your company. It's easy as we have an office Cummings Center (just like you). We are located at 100 Cummings Center, Suite 342G. The best part of all, our services and benefits are FREE to ALL Cummings Center Tenants! Email Al Marrone at AIMarroneTMA@Yahoo.com or call to set up an appointment at 60.702.2156. Please visit our website at www.NorthShoreTMA.org. Look for the logo on the top left of our home page, click on it to take our survey.



OSRAM Sylvania Facilitates an Alternative Transportation Meeting

North Shore TMA member OSRAM Sylvania's Senior Human Resource Representatives Marcie Piper and Torie Leitz facilitated an alternative transportation meeting for their employees. The North Shore TMA provided lunch and presented an analysis of data from an carpool survey of OSRAM Sylvania employees conducted earlier this fall.

Results of the survey showed there was interest in potential vanpools and carpools. As of this writing, two carpools have been established with more to follow. Employees at Sylvania are saving money on their commuting expenses, saving wear and tear on their vehicles, and helping our environment. Several employees from Sylvania registered in our Guaranteed Ride Program due to the proactive efforts of Marcie and Torie. We hope to move forward with additional carpools and possibly a vanpool this winter.



GREEN TO WORK WINNERS



Congratulations to the following people who participated in the North Shore TMA's Green to Work Program and reported their alternative commuting modes.

Trillium Levine	City of Salem	\$25.00 Gift Card
Lorrie Piper	Sylvania	\$75.00 Amex Card
Jeff Litch	Sylvania	\$25.00 Gift Card
Chris Muntiu	City of Salem	\$25.00 Gift Card
Carey Duques	City of Salem	\$25.00 Amex Card
Bill Woolley	City of Salem	\$25.00 Gift Card
Danielle McKnight	City of Salem	\$25.00 Gift Card
Yutao Fu	Cummings Center	\$75.00 Amex Card
Tom Daniel	City of Salem	\$75.00 Gift card





North Shore TMA is excited to announce our Winter Promotion

We have **NO CHOICE**—Snow is coming!



This will be a terrible commute!



Facing this when you get out of work!

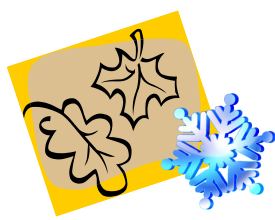
BUT the North Shore TMA is giving you a **Choice**

Gas prices are creeping up
 Tough economic conditions
 Don't like your commute
 Do you want to save wear & tear on your car
 Do you want to help our environment
 Do you want to save Money

The Choice is Yours

The North Shore TMA Winter Promotion is all about **Choice—Your Choice**. TMA staff will be scheduling on site events between **January 11th through January 29th** signing up folks for Ridematching through our website www.NorthShoreTMA.org.

Those who register for ridematching—either on line or at one of the events will automatically be eligible for a fantastic raffle prize. The Grand Prize Raffle is of course, **Your Choice** of a **\$200.00** gift card! So you have **choices**. Choices for how you commute and the chance to win \$200.00 would be a nice way to bring in the new year. Schedules of all events will be listed online at www.NorthShoreTMA.org in the coming weeks. As always, any questions please email or call Al Marrone at; AlMarrone@Yahoo.com or call 603.702.2156.



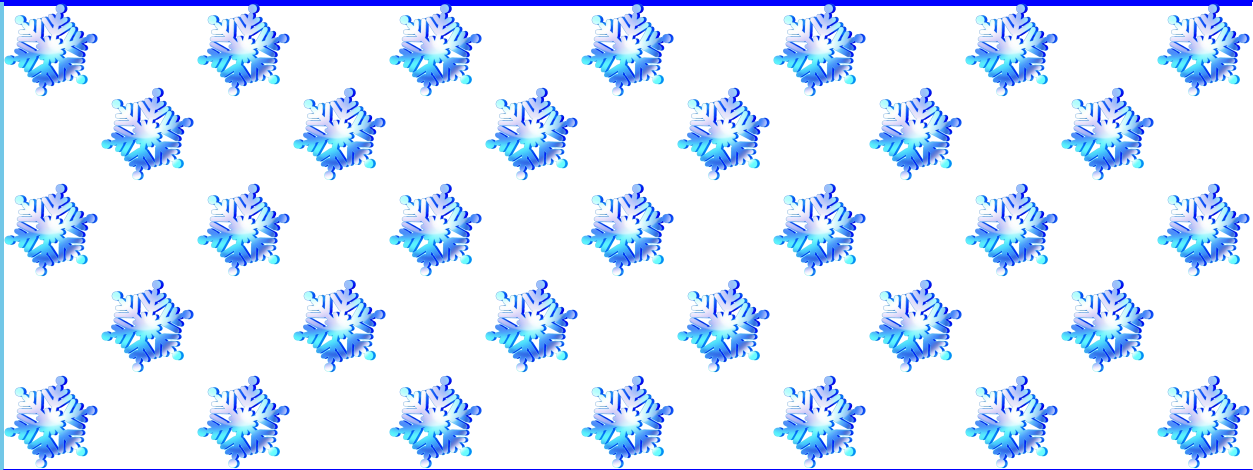
Calendar of Events

**Middle Oak
Benefits Fair**
December 9, 2009
9:00 AM—1:00 PM
Salem, MA

**North Shore TMA
Winter Promotion**
On site events from
January 11—29
Specific times/locations
TBD

**North Shore TMA
Board of Directors
Meeting**
February 1, 2010
120 Washington St.—3rd Fl.
Salem, MA

Check out our web site at
www.NorthShoreTMA.org



North Shore TMA

c/o Northeast Transit Planning & Management Corp.
28 Brook Road • Marblehead, MA 01945

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