

NORTH SHORE TMA

Solving transportation problems
& benefiting the environment

Summer 2010

Volume 2 Issue 2

CONNECTION COMMUTER

CONNECTION



Bike to Work Week 2010 a Huge Success—Thank You Bikers!

After a wet spring with many areas experiencing major flooding North Shore cyclists were ready to bike. Except for Wednesday, May 19th the weather cooperated and by the looks on the faces for those who biked to work, the smiles say it all! Thank you to Cummings Center in Beverly, Middle Oak from Salem, and Osram Sylvania in their Danvers and Beverly locations for hosting BtW events and all of your support. Congratulations to all the bikers who participated in the MassCommuter Challenge/ Bike to Work Week 2010—thank you and keep on biking!



Above—Employees working at Cummings Center in Beverly arrive at work for a nice breakfast and t-shirt from the North Shore TMA .

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Zipcar is a car sharing service that is a smarter alternative to car rental or ownership. As a Zipcar member, you can pay as you go, rent by the hour, the day, for the weekend, or whatever suites your needs. With bigger savings and fewer headaches than car ownership. Zipcar even pays for gas and insurance.

Why Zipcar?



North Shore TMA has partnered with Zipcar to provide great discounts for Zipcar membership and rental rates. Also, all North *continued on page 2*

Salem Ferry 2010 Welcome Aboard!

The popular Salem Ferry to Boston Commuter Services will run May 28th through October 31st for the 2010 season.

The Salem Ferry is a great alternative to the *continued on page 2*





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Salem Ferry 2010 Welcome Aboard!

commuter rail and high cost of parking. This high-speed catamaran/passenger ferry service operates seasonally from May 28, 2010 through October 31, 2010 between Salem and two locations in Boston—Long Wharf and the World Trade Center in the Seaport District area.

The City of Salem and the MBTA will continue to offer the flexible pass program where MBTA monthly passes will be accepted on the Salem Ferry services. The monthly MBTA Zone 5—8 Commuter rail will be honored as a valid fare on the Salem Ferry for weekday commuter trips, listed below. For your convenience, Salem Ferry tickets can be purchased online or at the ferry dock. 2010 Salem Ferry schedule below.

Depart Salem	Arrive Seaport	Depart Boston	Depart Seaport	Arrive Salem
7:00 am*	7:45 am*	8:00 am*		8:55 am*
9:00 am		10:00 am		10:55 am
11:00 am		12:00 pm		12:55 pm
1:00 pm		2:00 pm		2:55 pm
3:00 pm		4:00 pm	4:15 pm*	4:55 pm
5:00 pm		6:00 pm	6:15 pm*	6:55 pm
7:00 pm		8:00 pm		8:55 pm
9:00 pm**		10:00 pm **		10:55 pm**

The City of Salem owns one 149-passenger high catamaran named Nathaniel Bowditch, which it leases to the private ferry company, Water Transportation Alternatives (WTA). WTA docks the Salem Ferry at Blaney Street in Salem, MA and there is plenty of parking at this location (near the Hawthorne Marina)

To learn more about North Shore TMA and the Salem Ferry services please go to: www.northshoretma.org. Questions, contact Al Marrone 603-702-2156 or by email: AlMarroneTMA@Yahoo.com

***Monday—Friday only. **Friday & Saturday nights only Trip times in black run every day**

Zipcar continued from page 1

Shore TMA member employees receive 50% on an annual Zipcar membership plus the application is waived! Zipcar is convenient, cost-effective, and sustainable. It is good for your wallet and good for the planet. Many employees take public transportation to work but they may need a car to run errands or go to an off-site meeting, Zipcar has got you covered with pay as you go rental rates. Zipcar members report an average monthly Savings of more than \$500 compared to car ownership.

North Shore Zipcar pickup locations

Salem MA

Church Street Parking Lot
Crombie Street Parking Lot
Riley Plaza West Parking Lot

Beverly MA

Endicott College Wylie Inn & Conference Center



For additional pickup locations in your area, please go to www.zipcar.com/findcars.

iphone/smartphone users – Zipcar has a free application – you can download the app at www.zipcar.com.

For more information go to www.zipcar.com or call 1-866-4ZIPCAR (1-866-494-7227).

MassCommuter Challenge 2010 Bike to Work Week Photos Thank You Bikers!

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Congratulations to the Bike to Work Bikers and raffle winners. Thank you for biking and participating in the Bike to Work Week celebration. You made our event a huge success! For more Bike to Work pictures of various events that took place during the week of May 17th, please go to Facebook, www.facebook.com - search North Shore TMA; and view the Photo Tab. Thank you to **Salem Cycle** owner Dan Shuman for donating two \$25.00 gift cards and a box of **Salem Cycle** water bottles for our Bike To Work Week events. Congratulations to gift card winners: Christopher Benoit from Enzymatics at Cummings Center and Kerry Denvir from Osram Sylvania. A special thanks goes out to MassCommute and participating member companies including Axcelis Technologies, Inc., City of Salem, Cumming Center Properties, Eliza Corporation, Enzymatics, Middle Oak, Salem Cycle, Secure Lock & Safe, Snom Volp Phones, and Sylvania who contributed towards a successful Bike to Work Week 2010. Thank you for your support!



Traffic advisories / alerts.....Sign-up for personalized traffic alerts from MassDOT to help you avoid delays on your daily commute. Go to www.Mass511.com for more information.

North Shore TMA 2010 Summer /Fall Calendar

<p>June 19, 2010 10:00 AM – 3:00 PM</p> <p>Living Green & Renewable Energy Fair (sponsored by Salem Chamber of Commerce)</p> <p>Old Town Hall Salem, MA</p>	<p>August 2 – September 15 2010</p> <p>North Shore TMA Summer Promotion</p> <p>Participate in this social market- ing campaign and you may win an iPad</p> <p>For further details go to www.NorthShoreTMA.org</p>	<p>Fall 2010</p> <p>Date / Time / Location TBD</p> <p>NSTMA BOARD of Directors Meeting</p>
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The **Facebook** page acts as a steady bulletin for posting meetings, events, photos, news, press releases and opportunities for involvement, find a bike buddie, and we certainly invite you to “post on our wall” and leave comments about our posts. We welcome your feedback.



The **Twitter** page functions more dynamically as an “instant” communication tool, providing you with up-to-date commuting updates, traffic alerts and other TMA-related information that you may need at your fingertips.

Find us on both **Facebook**, www.facebook.com - search North Shore TMA; and on **Twitter**, <http://twitter.com/NorthShoreTMA>

Any questions or suggestions, please contact Julia Prange, MVTMA Marketing Manager, juliaprang@gmail.com.

North Shore Transportation Management Association

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